PROGRAM FACTS

- Launched in 2005 with 25+ sites across NC over 10 years
- Students representative of communities, even those difficult to serve
- Intentional outreach: For example, in one program, ⅓ of youth were constituents of previous grant recipients
- Each program has 3 local partners: Community-based youth-serving organization, fiscal sponsor (typically community foundation), & training agency

WHAT ENSURES PROGRAM FUNCTIONALITY?

- Long-term funding source and grantmaking orientation within a partner
  - Most successful are in traditional environments (community foundations)
  - A committed funder can make a non-traditional environment work
- Dedicated adult ally, well-connected to the partner/host organization
- Great relationships with local nonprofits (possibly past grantees) for youth referral during recruitment
  - Takes time to build trust and prove authenticity & dependability with nonprofits & community

HOW ARE YOUTH SUPPORTED?

- Meals and transportation are covered. (Uber and Lyft are helpful tools!)
- Training, encouragement, and one-on-one communication to support youth leadership
- Navigate individual barriers with youth (busy schedules are not always the issue!)

INSIGHTS

- The "Secret Sauce" is dynamic adults- committed and open.
- "The right team of advisors, also reflective of the community and the youth you are looking for, who are comfortable in their own skin and are an adult ally (not a teacher, not a preacher, not a wise sage) - who are able to realize sometimes, you have to hold the spotlight and hold the young person accountable."
- "You must hold the young person's philanthropic DNA in mind!"
- It takes time and attention to support diverse youth.
- Need to show youth the power they have in their lives!

NC Youth Giving is coordinated and facilitated by Leading to Change.

Learn more about the program featured here at NCYouthGiving.org

This case study was conducted in 2017 by Youth Philanthropy Connect.