

Indiana Philanthropy Alliance Youth Council Alumni Survey



August 4th, 2021

Lucy Hauser and Patricia Snell Herzog, PhD
Indiana University Lilly Family School of Philanthropy, IUPUI

Figure 1

Response Rates

Figure 1. Longitudinal Response Rates

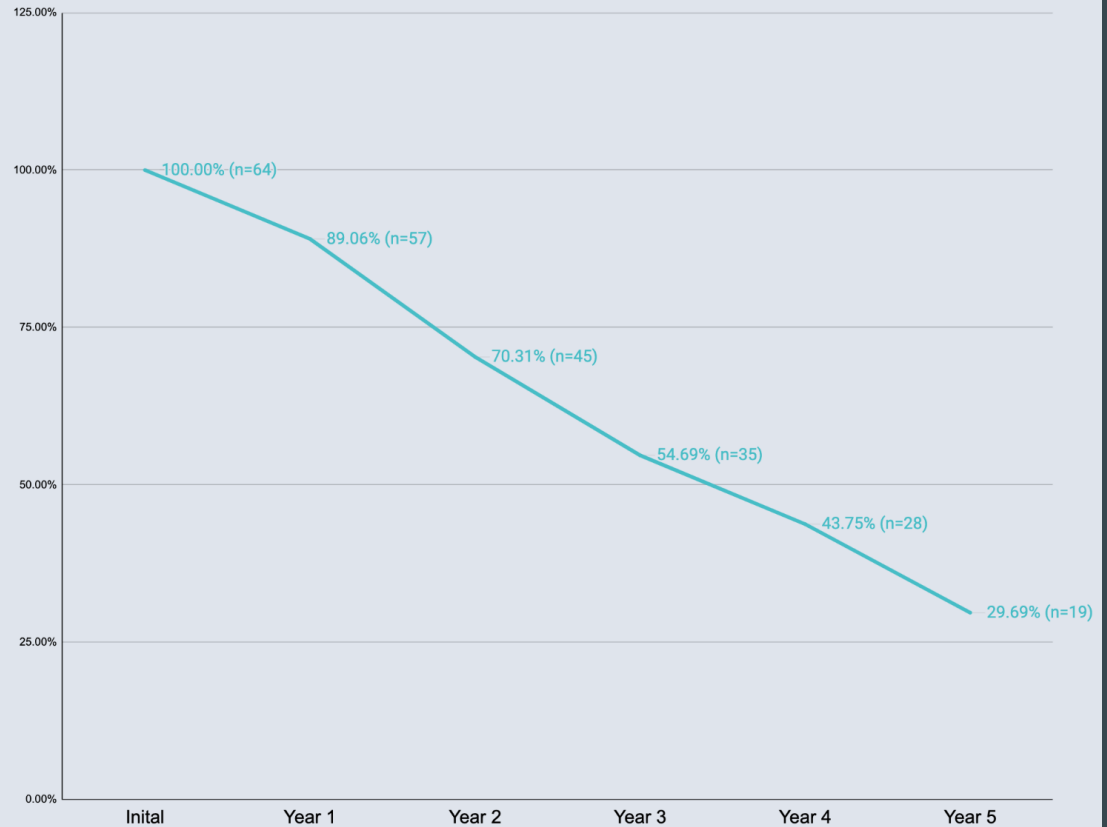





Table 1

Response Rates

<i>Council</i>	Initial	Year 1	Year 3	Year 5
Crawford	1	1	0	0
Dearborn	3	3	3	0
DeKalb	1	1	1	1
DeKalb (VOICE)	2	1	1	0
Harrison	3	3	1	1
Henry (TASC)	1	1	0	0
Johnson	2	1	1	0
Kosciusko	1	1	1	0
Kosciusko (phish)	1	1	1	1
LaGrange	2	2	2	2
LaGrange (phish)	1	1	1	1
Noble	6	5	4	3
Noble (phish)	1	1	1	1
Noble (PULSE)	1	0	0	0
Orange	6	5	2	1
Putnam	7	6	2	0
Scott	13	13	10	6
Steuben	3	3	1	0
Wabash Valley	4	4	1	0
Washington	2	2	1	1
Whitley	1	1	1	1
Whitley (HANDS)	2	1	0	0
Grand Total	64	57	35	19
Response Rate	100.00%	89.06%	54.69%	29.69%
<i>Source:</i> Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).				

Table 2 Philanthropic Activities

Table 2. Philanthropic Activities of Youth Participants Compared to National Rates

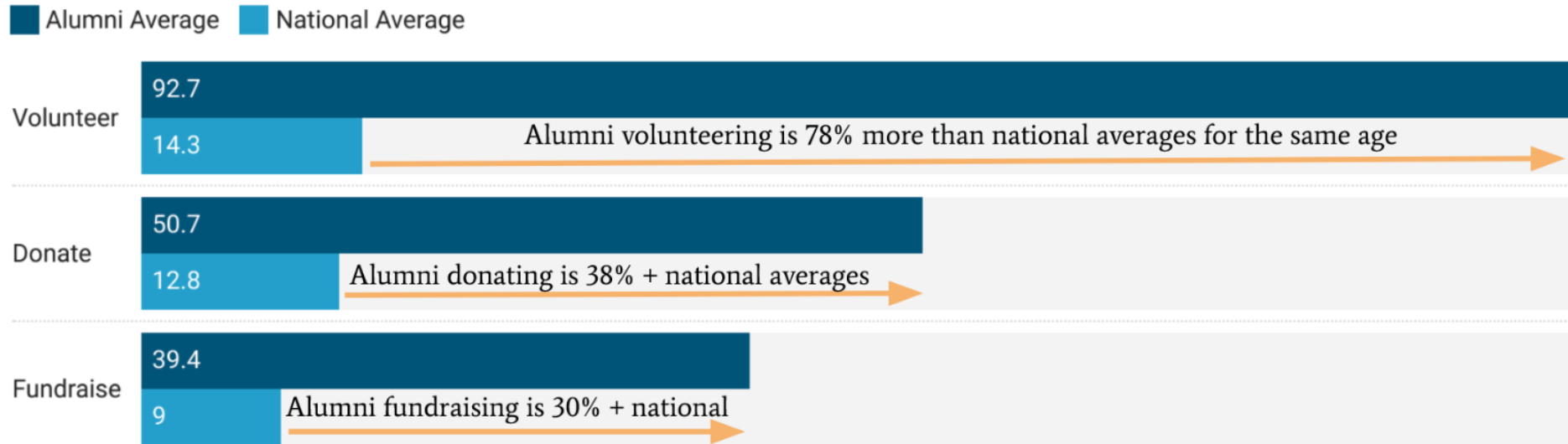
Philanthropic Activities	Year 1	Year 3	Year 5	Average	National	+ / -
Volunteer	94.7%	88.6%	94.7%	92.7%	14.3%	 78.4%
Donate	35.1%	48.6%	68.4%	50.7%	12.8%	 37.9%
Fundraise	38.6%	42.9%	36.8%	39.4%	9.0%	 30.4%
Leader	29.8%	45.7%	21.1%	32.2%	-----	-----
Board	26.3%	17.1%	26.3%	23.3%	-----	-----
Grantmaking	22.8%	20.0%	26.3%	23.0%	-----	-----
Engages Others						
Ask friends/family to join	71.9%	77.1%	73.7%	74.3%	-----	-----
Thinks about asking others	17.5%	11.4%	15.8%	14.9%	-----	-----
Has not asked others to join	10.5%	11.4%	10.5%	10.8%	-----	-----
Social Network Participation						
Very active friends	29.8%	22.9%	5.3%	19.3%	-----	-----
Somewhat active friends	64.9%	68.6%	89.5%	74.3%	-----	-----
Not at all active friends	5.3%	8.6%	5.3%	6.4%	-----	-----
Respondents						
Survey Completions	57	35	19	37	9,569	62,623
Sample Retention Rate	89.1%	54.7%	29.7%	57.8%	88.3%	96.3%

Sources: Volunteering and donating data from the Panel Study of Income Dynamics ([PSID 2019](#)). Fundraising data from the volunteer activity distributions of Bureau of Labor Statistics ([BLS 2015](#)). Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

Notes: Longitudinal alumni data for Year 1, Year 3, and Year 5 after youth council graduation. 5-year averaged data from the youth council alumni survey are compared to national averages. Nationally representative data find the volunteering rate at 41.45% of adult Americans and donating rate of \$25 or more at 56.28% of adult Americans. Data are segmented to those under 24 years of age for a comparable sample to alumni participants within 5 years of high school graduation. PSID reports that, of American 18-24 year olds, 14.3% volunteer and 12.82% donate.

Figure 2: Philanthropic Activities

Philanthropic Activities: Alumni vs. National Averages



Sources: Volunteering hours and donating amounts from Panel Study of Income Dynamics (PSID 2019). Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

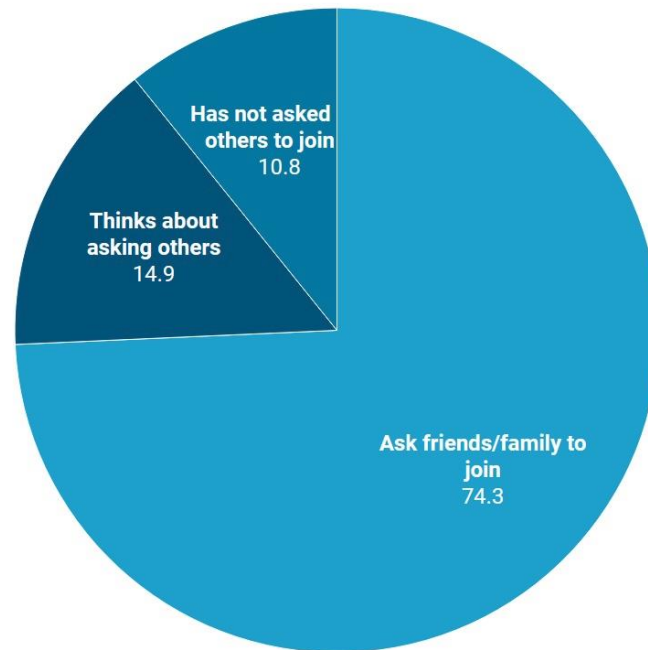
Chart: Herzog & Hauser, 2021 • Created with Datawrapper

Figure 3

Engages Others

Engage Others

- Ask friends/family to join
- Thinks about asking others
- Has not asked others to join



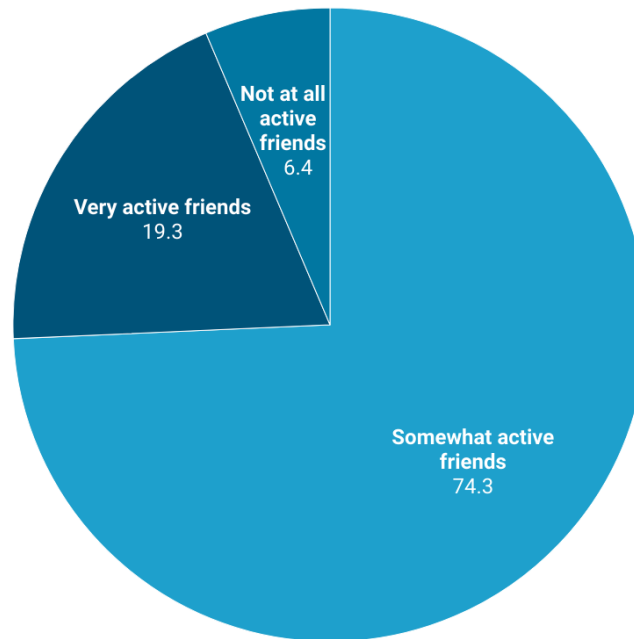
Sources: Volunteering and donating data from the Panel Study of Income Dynamics (PSID 2019). Fundraising data from the volunteer activity distributions of Bureau of Labor Statistics (BLS 2015). Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

Figure 4

Social Network Participation

Social Network Participation












■ Somewhat active friends ■ Very active friends ■ Not at all active friends



Sources: Volunteering and donating data from the Panel Study of Income Dynamics (PSID 2019). Fundraising data from the volunteer activity distributions of Bureau of Labor Statistics (BLS 2015). Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

Chart: Herzog & Hauser, 2021 • Created with Datawrapper

Table 3 Philanthropic Amounts

Table 3. Philanthropic Amounts of Youth Participants Compared to National Amounts						
Volunteer Hours	Year 1	Year 3	Year 5	Average	National	+ / -
0 hours	5.3%	11.4%	5.3%	7.3%	85.8%	 -78.4%
1-25 hours	47.4%	37.1%	36.8%	40.5%	13.4%	 27.1%
26-50 hours	19.3%	22.9%	5.3%	15.8%	0.3%	 15.5%
51-75 hours	15.8%	14.3%	10.5%	13.5%	0.0%	 13.5%
76+ hours	12.3%	14.3%	42.1%	22.9%	0.6%	 22.3%
Donated Money						
\$0	64.9%	51.4%	31.6%	49.3%	87.75%	 -38.4%
\$1-200	15.8%	17.1%	5.3%	12.7%	5.70%	 7.0%
\$201-300	1.8%	2.9%	15.8%	6.8%	1.14%	 5.7%
\$301-500	3.5%	0.0%	0.0%	1.2%	1.14%	 0.0%
\$501+	1.8%	14.3%	36.8%	17.6%	4.27%	 13.4%
Missing	12.3%	14.3%	10.5%	12.4%	0.00%	 12.4%
Respondents						
Survey Completions	57	35	19	37	9,569	
Retention Rate	89.1%	54.7%	29.7%	57.8%	88.3%	

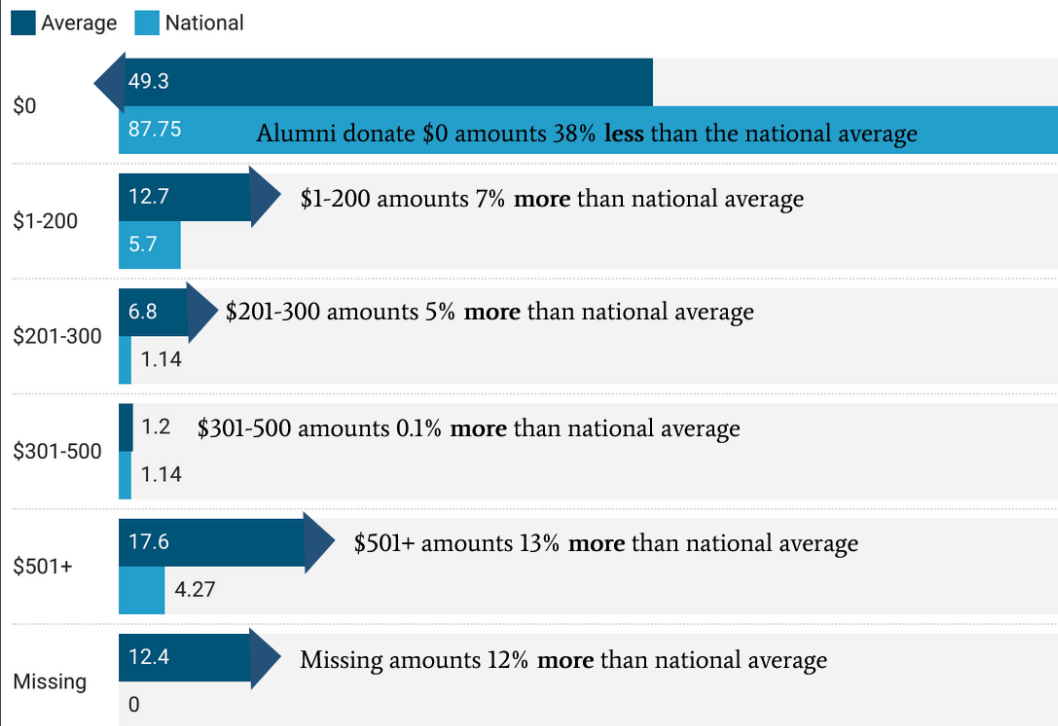
Sources: Volunteering hours and donating amounts from Panel Study of Income Dynamics ([PSID 2019](#)). Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

Notes: Longitudinal alumni data for Year 1, Year 3, and Year 5 after youth council graduation. 5-year averaged data from the youth council alumni survey compared to national averages. Nationally representative data find the volunteering hours rates for adult Americans at 77.23% volunteering 0 hours, 22.01% volunteering 1-25 hours, 0.34% volunteering 26-50 hours, 0.02% volunteering 51-75 hours, and 0.40% volunteering 76 or more hours. Also for adult Americans, 58.55% donate \$0-25, 7.34% donate \$25-200, 3.17% donate \$301-500, and 26.07% donate \$501 or more. Data are segmented to those under 24 years of age for a comparable sample to alumni participants within 5 years of high school graduation. PSID reports that, of American 18-24 year olds, 85.75% do not volunteer any hours and 87.75% do not donate any money. Additional rates included in table.

Figure 5

Donated Money

Donated Money: Alumni vs. National Averages



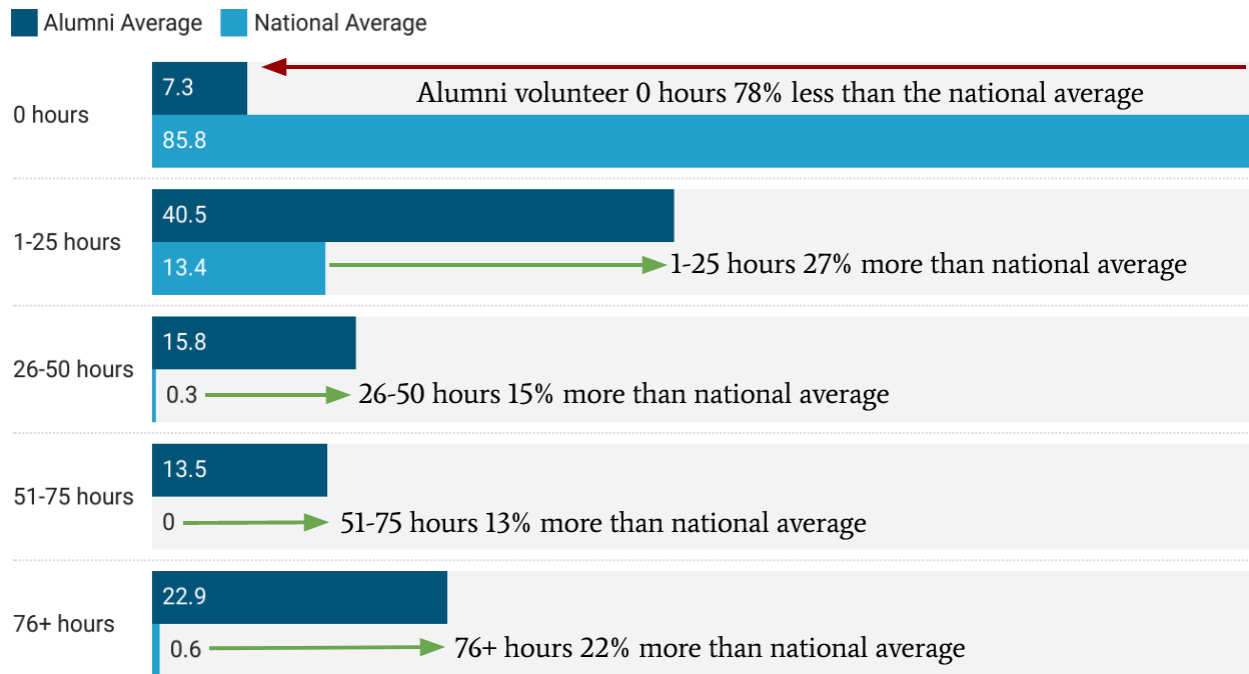
Sources: Volunteering hours and donating amounts from Panel Study of Income Dynamics (PSID 2019). Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

Chart: Herzog & Hauser, 2021 • Created with Datawrapper

Figure 6

Volunteer Hours

Volunteer Hours: Alumni vs. National Averages







Sources: Volunteering hours and donating amounts from Panel Study of Income Dynamics (PSID 2019). Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

Chart: Herzog & Hauser, 2021 • Created with Datawrapper

Table 4

Philanthropic Causes

Table 4. Philanthropic Causes of Youth Participants Compared to National NTEE			
Volunteer Organization Classification	Year 3	National	+ / -
I. Arts, Culture, and Humanities	0.0%	11.0%	 -11.0%
II. Education	18.8%	16.0%	2.8%
III. Environment and Animals	9.4%	5.0%	4.4%
IV. Health	3.1%	8.0%	-4.9%
V. Human Services	31.3%	27.0%	4.3%
VI. International, Foreign Affairs	3.1%	2.00%	1.1%
VII. Public, Societal Benefit	15.6%	2.00%	 13.6%
VIII. Religion Related	9.4%	28.00%	 -18.6%
IX. Mutual/Membership Benefit	0.0%	0.50%	-0.5%
X. Unknown, Unclassified	9.4%	0.50%	 8.9%
Respondents			
Survey Completions	35	9,569	
Retention Rate	54.7%	88.3%	

Sources: Data reported within NTEE categories ([NCCS 2019](#)). Assigned NTEE categories reported by Guidestar Nonprofit Database by Candid ([Guidestar 2020](#)). National averages for NTEE categories reported by the National Center for Charitable Statistics ([LeRoux & Feeney 2015](#): Fig 2.2). Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

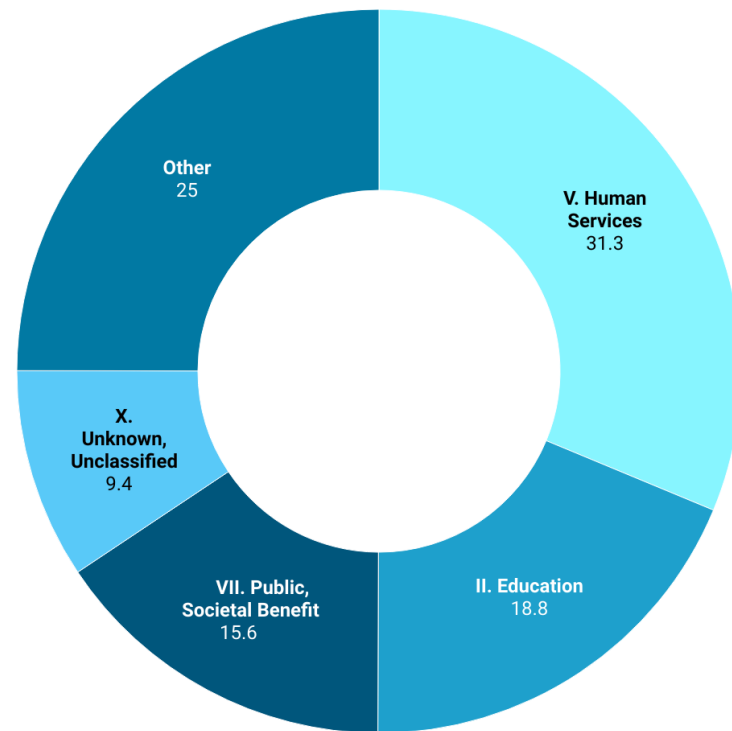
Notes: Year 3 data only (n=35, retention rate 54.7%).

Figure 7

Causes Classification

Philanthropic Causes of Youth Participants

V. Human Services II. Education VII. Public, Societal Benefit
X. Unknown, Unclassified Other



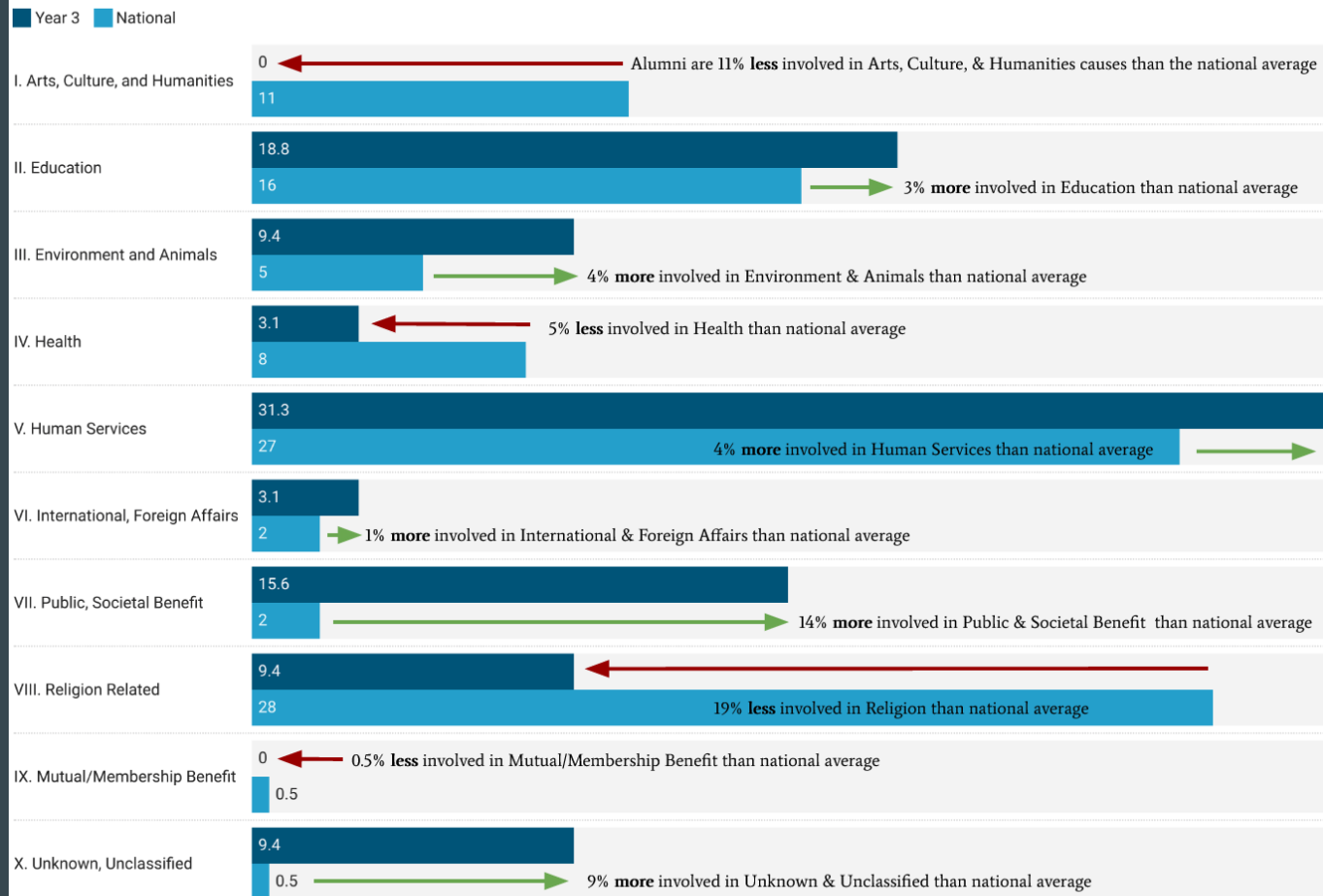
Sources: Data reported within NTEE categories (NCCS 2019). Assigned NTEE categories reported by Guidestar Nonprofit Database by Candid (Guidestar 2020). National averages for NTEE categories reported by the National Center for Charitable Statistics (LeRoux & Feeney 2015: Fig 2.2). Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

Chart: Herzog & Hauser, 2021 • Created with Datawrapper

Figure 8

Causes Classification: Compared to National

Causes Classification: Alumni vs. National Averages



Sources: Data reported within NTEE categories (NCCS 2019). Assigned NTEE categories reported by Guidestar Nonprofit Database by Candid (Guidestar 2020). National averages for NTEE categories reported by the National Center for Charitable Statistics (LeRoux & Feeney 2015: Fig 2.2). Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

Chart: Herzog & Hauser, 2021 • Created with Datawrapper

Table 5

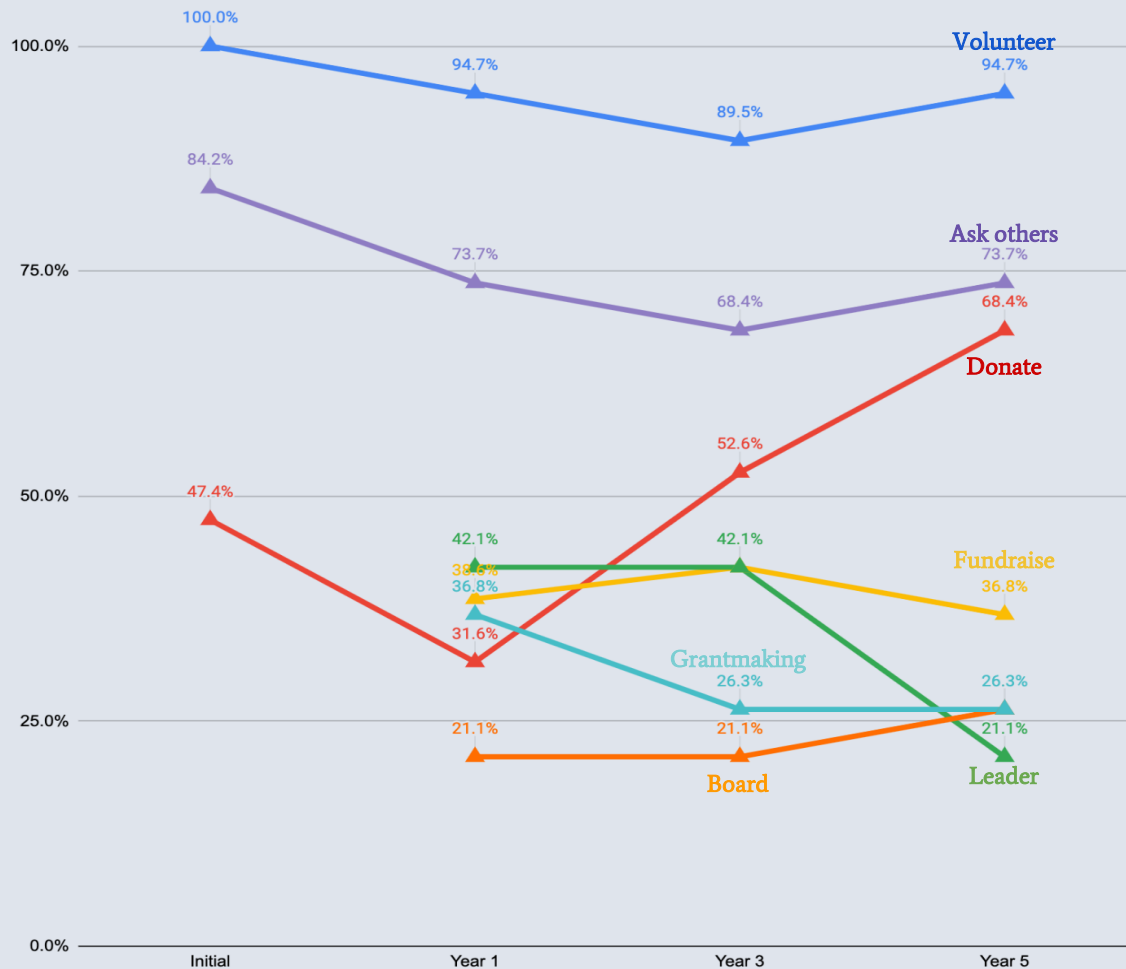
Philanthropy Over Time

Table 5. Philanthropic Activities of Youth Participants Over Time, Initial to Year 5				
Philanthropic Activities	Initial	Year 1	Year 3	Year 5
Volunteer	100.0%	94.7%	89.5%	94.7%
Donate	47.4%	31.6%	52.6%	68.4%
Fundraise	-----	38.6%	42.1%	36.8%
Leader	-----	42.1%	42.1%	21.1%
Board	-----	21.1%	21.1%	26.3%
Grantmaking	-----	36.8%	26.3%	26.3%
Engages Others				
Ask friends/family to join	84.2%	73.7%	68.4%	73.7%
Thinks about asking others	5.3%	15.8%	15.8%	15.8%
Has not asked others to join	10.5%	10.5%	15.8%	10.5%
Social Network Participation				
Very active friends	-----	10.5%	31.6%	5.3%
Somewhat active friends	-----	89.5%	52.6%	89.5%
Not at all active friends	-----	0%	15.8%	5.3%
Before Philanthropy Knowledge				
Yes	10.53%	-----	-----	-----
A little	26.32%	-----	-----	-----
No	63.16%	-----	-----	-----

Sources: Youth council alumni data from Indiana Philanthropy Alliance, in partnership with Indiana University Lilly Family School of Philanthropy, IUPUI (Herzog & Hauser 2021).

Notes: Longitudinal alumni data for Initial (before program) compared to Year 1, Year 3, and Year 5 after youth council graduation. Data are only from the respondents who completed all six waves of the longitudinal survey data collection, through Year 5 (n=19).

Figure 9 Philanthropy Over Time



Youth Council Alumni Data Summary

Initial Sample

Participation in youth councils appears to self-select on highly engaged young people.

Philanthropic engagement:

- 100% volunteers vs. 14% national average
- 47% donors vs. 13% national average
- 84% already asked friends/family
- Yet, 63% said had no prior knowledge

Changes Over Time

Above and beyond initial levels, youth councils appear to increase engagement.

Increased engagement:

- 78% more alumni volunteer than national
- 38% more alumni donate than national
- 30% more alumni fundraise than national
- More donors over time, \$26k donations