**The following content can be used to help you celebrate National Philanthropy Day (November 15) and Community Foundation Week (November 12-18) through social media and media announcements.**

**Social Media**

*Add appropriate hashtags depending on when you choose to post.*

* Community Foundation Week (November 12-18): #CFWeek and #CommunityFNDWeek
* National Philanthropy Day (November 15): #NationalPhilanthropyDay

**IPA Social Handles:**

* Twitter: @inphilanthropy
* Facebook: @indianaphilanthropy

**Sample Social Posts**

* Indiana is home to over 1,200 foundations who gave over $2 billion in their last reporting year in support of a variety of social causes, like health, education, human services, and community development.
* Indiana has one of the highest concentrations of community foundations, with over 94 community foundations, affiliates, and area funds in Indiana, serving all 92 counties. In 2020, these foundations invested more than $194 million back into local communities.
* Generous companies are making life better within their communities. Corporate social investments and engagements contribute billions of dollars and millions in volunteer hours to nonprofits every year.
* Beyond grantmaking, Indiana foundations and corporate social investors play important roles as community leaders with deep local relationships, knowledge of local challenges and opportunities, and the ability to advocate for policies that improve the quality of life in their communities.
* Nov 15 is #NationalPhilanthropyDay! This month, we will be posting fun facts about philanthropy and our efforts to improve life in Indiana.
* Fun Fact for #NationalPhilanthropyDay: Americans gave $484.85 billion to charity in 2021, a 4% increase over 2020 (GivingUSA.org)
* Fun Fact for #NationalPhilanthropyDay: U.S. foundations gave $90.88 billion in 2021, an increase of 3.4% over 2020 (GivingUSA.org)
* Fun Fact for #NationalPhilanthropyDay: U.S. corporations gave $21.08 billion in 2021, an increase of 23.8% over 2020 (GivingUSA.org)
* Today is #NationalPhilanthropyDay! With the year-end fast approaching, it’s a tremendous time for citizens to make an investment to advance their communities by donating to their employer giving program or local community foundation, and volunteering time with nonprofits who need our support.
* Today is #NationalPhilanthropyDay! We believe our communities are stronger when Hoosiers give of their time through volunteer work or make financial contributions to help our fellow neighbors. What’s your favorite way of giving back?
* Nov 15 is #NationalPhilanthropyDay! This is a time to honor individuals, companies, and foundations who give their time, money, experience, skills or talent to create a better world. Anyone can be a philanthropist, regardless of status or net worth.
* It’s #NationalPhilanthropyDay! We are proud to be a member of @IndianaPhilanthropy, which is a network of Indiana funders and social investors working together to make a positive difference in the lives of people and communities.
* Fun Fact for #NationalPhilanthropyDay: Indiana is home to over 1,200 foundations who award over $2 billion in grants each year for a variety of social causes.
* Fun Fact for #NationalPhilanthropyDay: Top giving priorities by Indiana foundations are education, community/economic development, human services & arts. (Candid)
* It’s National Community Foundation Week! We are proud to serve the people of [INSERT COMMUNITY NAME] as we work to strengthen our community. This week, we will be posting fun facts about community foundations and our work. We invite you to join the conversation! #CommunityFNDWeek

**Media Release**

FOR IMMEDIATE RELEASE Contact: [INSERT NAME]

[INSERT DATE] [INSERT PHONE]

[INSERT E-MAIL]

**[Your Organization] Celebrates National Philanthropy Day, Community Foundation Week**

[BY-LINE]

[INSERT DATELINE] ─ November 15 is National Philanthropy Day and November 12 marks the start of Community Foundation Week. [ORGANIZATION NAME] will join in celebration to recognize generous foundations, companies and individuals who give their time, talent and treasure to improve life in Indiana.

Many Hoosier foundations and corporate social investors were first responders during the COVID-19 pandemic through the creation of Response Funds. These funds were established to tackle the immediate needs of local organizations and communities that the crisis had impacted.

[ORGANIZATION NAME] will [DETAILS ON SPECIFIC ACTIVITIES PLANNED FOR THE WEEK: SITE VISITS, POLICY FORUMS, RECOGNITION CEREMONY, NEWS CONFERENCES, ETC.]

“The work of philanthropy and foundations spans beyond the practice of giving. There is a tangible impact that can be seen in the lives of those these selfless organizations serve,” said [ORGANIZATION LEADER]. “We are more determined than ever to bring our community partners together to find innovative and effective solutions for some of our most challenging social problems and advance the most promising of opportunities to benefit our residents.”

Indiana is home to over 1,200 foundations who gave over $2.2 billion for social causes in 2018 and is the national leader in its number of community foundations. There are over 94 community foundations, affiliates, and area funds in Indiana, serving all 92 counties. In 2019, these community foundations invested more than $193 million back into local communities. Workplace giving, which contributes billions of dollars and millions in volunteer hours to U.S. nonprofits each year, also plays an important role in making community engagement and small-scale giving accessible to Hoosiers.

These generous individuals, businesses and foundations create opportunities and permanent philanthropic resources for the current and future needs of our communities from basic human needs to creating innovative solutions that transform our towns, cities and counties.

“Individuals from all walks of life have the ability to be philanthropists in small, medium and large ways,” shares [ORGANIZATION LEADER]. “With the year-end fast approaching, it’s a tremendous time for citizens to make an investment to advance their communities by donating to their workplace giving program or local community foundation, and volunteering time with local nonprofits who need our support now more than ever.”

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[INSERT COMPANY BOILERPLATE]