



ALWAYS CONTINUE

# LEARNING

2018 PROGRAM GUIDE

*Where Local Good Grows*

**Hendricks County  
Community Foundation**



*Where Local Good Grows*



# Hendricks County Community Foundation

The Hendricks County Community Foundation, Inc. (HCCF) is a local nonprofit organization that connects residents of Hendricks County, Indiana with causes they care about through coordinated investments and grantmaking. It's a way for local people to come together and solve local challenges facing Hendricks County every day, leaving a long-term impact and legacy in the community. By working as an advocate for the whole nonprofit sector and connecting residents and organizations across the county, HCCF enables a larger impact beyond what one individual nonprofit or donor can accomplish.

## Our Mission

The Hendricks County Community Foundation partners with generous people to realize their charitable goals while addressing community needs in meaningful and lasting ways.

## Our Vision

Hendricks County is a vibrant, giving community.

## Our Staff



**William Rhodehamel**  
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### **HCCF Proactive Nonprofit Capacity Building Program**

HCCF provides meaningful, long-term and permanent ways for people to give back to their community and to causes and organizations that matter to them. In order to best serve donors, not just those of HCCF but all donors in Hendricks County, HCCF has chosen to focus its unrestricted grantmaking on nonprofit capacity building. Generally defined as strengthening management systems and governance, capacity building grants recognize that organizations need to build effective management, governance, marketing and sustainability as well as programs.

The HCCF Proactive Nonprofit Capacity Building Program includes proactive, strategic and regular opportunities for nonprofits in and serving our community to learn best practices and network with their peers. These training opportunities are open to staff, board members and other volunteers serving Hendricks County.

Programming is designed to improve the culture of philanthropy in Hendricks County.

## Nonprofit Learning Series

HCCF provides low-cost, monthly learning opportunities for staff, board and volunteers of nonprofits serving Hendricks County covering a variety of topics including Development, Governance, Management and Marketing in a variety of program styles including webinar viewing and discussions, panel discussions/roundtables, more formal learning sessions and workshops.

Date: Third Thursdays

Time: 8:30 - 11 am

### **January 18** - Hendricks County 4H Fairgrounds & Conference Complex

*Webinar – How To Start Your Fundraising With Little Or No Budget For Small Nonprofits*

Learn how to jumpstart your fundraising with little or no budget from social media to corporate fundraising, from building your network to getting the rest of your organization behind fundraising.

### **February 15** - Hendricks Power Cooperative

*Webinar – How to Find & Recruit Your Volunteer Dream Team - a Step-By-Step Guide*

Learn a practical, step-by-step system to identify, reach, and recruit the right volunteers.

### **March 15** - Brownsburg Medical Center

*Panel Discussion – Fundraising*

Panel: Estherre Wohlenhaus, The Clowes Fund, Inc.; Theresa Rhodes, Buckingham Foundation; Debbie Russell, Gleaners Food Bank of Indiana; Sarah Nathan, The Fund Raising School

Learn tips and tricks of fundraising from both sides: fundraisers and funders of different types. Bring questions!

**April 19** - Hendricks County 4H Fairgrounds and Conference Complex

Learning Session – *Preparing and Making the Ask*  
Presenter: Susan Rozzi, Rozzi & Associates

Learn how to prepare to make the ask and be successful while doing it.

**May 17** - Hendricks Power Cooperative

Learning Session – *Digital Marketing for Nonprofits*  
Presenter: Nick Jaworski, Circle Social Inc.

Learn effective strategies for nonprofits that achieve results on a small budget.

**June 21** - Brownsburg Medical Center

Panel Discussion – *Board Governance*  
Panel: TBD; TBD; Jen Pendleton, Aly Sterling Philanthropy

Learn how to work with your Board and ask the tough questions you might not ask your own. Bring questions!

**July 19** - Hendricks Power Cooperative

Webinar – *Direct Mail Is Not All About Writing –  
How to Successfully Organize and Execute Direct Appeals*

Learn how to successfully plan for and execute appeals your donors will love, so you can raise more money to support your programs. NOTE: This session is not about “writing” the appeal itself.

**September 19** - Hendricks County 4H Fairgrounds & Conference Complex (see page 10)



*Your Community Foundation's Signature Event*

**October 19** - Hendricks Power Cooperative

Learning Session – *Impact Evaluation*  
Presenter: Jodi O’Connell, Hedges & Associates

Learn the logic modeling process, defining the different types of evaluation, identifying the continuum of evaluation and your organization’s current evaluation capacity, and recognizing relevant next steps to help you measure and communicate program success to achieve greater impact for your organization.

**November 15** - Hendricks County 4H Fairgrounds & Conference Complex

Learning Session – *Effective Meetings & Board Retreats*  
Presenter: Jen Pendleton, Aly Sterling Philanthropy

Learn how to run effective meetings and retreats presenting important information while keeping everyone engaged.

**December 20** - Brownsburg Medical Center

Learning Session – *Fundraising Evaluation*  
Presenter: Adam Clevenger, Loring Sternberg & Associates

Learn how to evaluate the effectiveness of your fundraising, save money while raising money.

Powered by:



## Nonprofit Networking

These nonprofit networking sessions, powered by Hendricks Power Cooperative, are informal opportunities to meet with nonprofit staff, Board and volunteers from around Hendricks County. There is no program, just time to meet other local people working to make Hendricks County a better place to live, work and play! These events are free of charge; light snacks and drinks provided. (Alcohol is available for purchase at the two evening events.)

**March 6**

8 am -9:30 am

**The Beehive – Danville**

**May 1**

4:30 pm - 6 pm

**The Coachman Restaurant  
and Lounge - Plainfield**

**August 7**

8 am -9:30 am

**Big Apple Bagel - Avon**

**November 6**

4:30 pm - 6 pm

**Boulder Creek - Brownsburg**



# Get

# Involved

*Your Community Foundation's Signature Event*

Presented by:



**HENDRICKS  
COUNTY**

**4-H Fairgrounds and  
Conference Complex**



GetInvolved is HCCF's volunteer fair offering members of the general public the opportunity to learn more about and volunteer for nonprofit organizations serving Hendricks County. GetInvolved connects volunteers with a passion for giving back to organizations looking for dedicated volunteers or board members. Food trucks, breweries, and activities for the whole family will be onsite. The event is free for nonprofits and the general public.

## **GetInvolved 2018**

September 19

Hendricks County 4H Fairgrounds & Conference Complex

5:30 - 8 pm



## LHC Aware: 2018 Leadership Development Series

**April 12**

**Influence: The Key to  
Effective Leadership**

**June 21**

**Real Colors**

**August 30**

**Collaboration: The Key to  
Highly Functioning Teams**

**November 29**

**Networking: Creating  
Real Connections**

8 - 11:30 am

Avon-Washington Township Park

\$99/session or \$299 for entire series

*(Discount available for LHC Members & Avon, Brownsburg,  
Danville, and Plainfield Chamber Members)*

To learn more, visit: [LeadershipHendricksCounty.org](http://LeadershipHendricksCounty.org)

## **HCCF Unrestricted Grantmaking**

Approximately 10% of HCCF's total grantmaking is unrestricted—designed for the general benefit of the community and determined by the Board of Directors. Through unrestricted grantmaking, HCCF focuses on nonprofit capacity building. Generally defined as strengthening management systems and governance, capacity building grants recognize that organizations need to build effective management, governance, marketing and sustainability as well as programs.

Applications are available year round, and grants are made on a rolling and ongoing basis.

## **Capacity Building Grants**

These grants will allow HCCF to be reactive to the self-assessed needs of the organizations serving our community. The categories include organizational capacity (strategic planning), professional capacity (professional development) and functional capacity (capital purchases).

## **Community Project Grants**

These grants will support one-time, project-based grants like public art, parks or historic preservation and not the regular programming, operations or capacity building of an organization.

## **HCCF Special Initiative Grants**

These grants will allow annual flexibility in HCCF grantmaking based on community trends and needs. The HCCF Board of Directors will approve a focused, targeted and strategic proposal for the upcoming year at their annual meeting, typically held in December.

## **Letter of Intent**

HCCF has a variety of other restricted (as opposed to unrestricted) funds that may have interest in funding programs and organizations outside of our capacity building, community project and special initiative focus. If your request falls outside of our unrestricted priorities, you may complete a Letter of Intent to be distributed to donor advised and field of interest funds.

*Where Local Good Grows*



**Hendricks County  
Community Foundation**

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