Curriculum

Mutz Institute class sessions will be action-oriented and practical to teach participants how to use necessary skills to enhance their roles in philanthropic organizations.

JANUARY  CLASS 1: INTRODUCTION OF THE PROGRAM
Opening dinner the night before, speaker, networking with each other.

- Overview of American Philanthropy and Indiana’s Philanthropic Community: History, what has shaped philanthropy, intentional choices, how and why?
- Lunch with Mentors
- Why are we here? What is motivating you to do philanthropy, what motivates other people (business, elected officials, individuals, families, etc)? Values? What do you think about leading in philanthropy
- Kinds of Philanthropy: Use history to talk about the institution, goals, strategies, tax tools
- Networking Reception with IPA Board (eventually program alums)

FEBRUARY  CLASS 2: PHILANTHROPY’S ROLE IN PUBLIC POLICY
Held in conjunction with IPA’s Day at the Statehouse.

- The Nexus of Government & Philanthropy: Working with Government at the state, legislative, municipal, and federal levels (Who does what? How does money flow?)
- Lobbying & Advocacy: What you can and cannot do
- Overview of Policies/Legislation Currently Moving Through Elective Bodies and Their Impact on Philanthropic Organizations
- Panel Example of Foundations Who Have Gotten Deeper in Advocacy Work

MARCH  CLASS 3: FOTH/WASHINGTON, D.C. TRIP (OPTIONAL)
In order to enhance participants’ understanding of the policy positions influenced at the Federal level, Mutz Institute participants should attend Foundations On The Hill (FOTH) as part of the IPA delegation. However, for Mutz Institute participants, the trip to Washington D.C. should encompass more than just visiting with our congressional delegation. Possible meetings should be set up with relevant agencies and national/international foundations.
APRIL  
**CLASS 4: MAKING AN IMPACT**
- What are ways philanthropists make an impact? (organizational structures)
- Results-Based Accountability
- Asset-Based Community Development (equitable, mission-driven)
- Mission-Driven Philanthropy
- People-Centered: Capacity Building Nonprofits
- Making Connections
- Upstream Vs Downstream: What works for your organization/community?
- Innovation and Talent (scholarships)

MAY  
**CLASS 5: WORKING WITH OTHERS**
- The Theory and Practice of Coalition Building
- Trends in Giving: Giving groups, formal boards, movements, coalitions, networks
- Collaboration: Collective impact
- Conflict Resolution
- Convening: The room where it happens (who, what, when, and why)
- Diversity & Inclusion in Philanthropy: How does that work in Indiana? Diagnostics: Where am I (my organization) in my diversity, equity and inclusion journey? Facilitated Discussion

JUNE  
**CLASS 6: SHAPING THE MESSAGE**
- Using Communications to Advance a Philanthropic Agenda
- Media Panel: What makes philanthropy news?
- Philanthropy in Media: Does philanthropy have a role to play? (panel)
- Maximizing Earned Media: Using newspaper, radio, and television effectively (connect to fundraising); strategic communications highlighting mission/causes
- Public Speaking Skills (practicum)
- Storytelling: organizing your message

JULY  
**CLASS 7: ISSUES & TECHNIQUES**
- Challenges to Philanthropy
- Donor-Advised Funds
- ESG
- Impact Investing Panel Discussion
- Conscious Capitalism/Corporate Social Responsibility Programs
- Where Are You Getting Your Advice? (facilitated discussion)

AUGUST  
**CLASS 8: FUTURE OF PHILANTHROPY**
- Casting the Vision: Philanthropy Leads
- Book Discussion
- Mentor Lunch
- Your Philanthropic Journey (facilitated discussion)