The Power of Purpose

Circle the Sustainable Development Goals You seek to impact. Then, Brainstorm industries or businesses that are naturally aligned towards a similar impact.

Next, consider how you can help corporate partners fulfill their purpose.

We can help businesses prove that they care about:

We do this by engaging their employees in:

We help them educate their customers about:

We support their community by:

We serve as a resource for their business when:

We can provide data/reporting about their impact on:

Which ties into reporting on: E S G

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Power of Purpose Worksheet