

Tobacco Grant Ideas Based on Available Funding

This table provides a list of potential responses to tobacco use that funders may use in their communities. Funding levels are approximate and will vary based on factors such as geographic coverage or program scope.

FUNDING	GRANT IDEAS
Little or no cost	Convene community, civic and business leaders and other stakeholders to solidify support for policy measures that would significantly reduce tobacco use and connect them to organizations supporting the broader statewide campaign
	Generate earned media through op-eds, statements, letters to the editor, etc. supporting local, regional or statewide campaigns or stronger tobacco control
	Provide public support by joining a coalition, appearing at an event, or putting a statement on your website
\$2,000 will...	Fund the preparation and distribution of information about the benefits of tobacco control to educate individuals, businesses and local leaders about the issue and potential solutions
	Fund paid advertising on social media for tobacco control policies and tobacco cessation treatment programs
	Support a school district's implementation of an evidence-based substance misuse prevention program that includes tobacco
	Provide web-based local information about tobacco and helpful resources
\$5,000 will...	Fund outreach through corporate or hospital marketing departments to educate local community about tobacco cessation resources and insurance coverage for tobacco cessation treatment
	Fund advertising to raise awareness about the need for policies to reduce tobacco use and cessation programs in local media, including newspapers and radio
	Support implementation of recently enacted local smoke-free policies by providing funding for signage, Q&A sheets and training for affected businesses or employers
\$20,000 will...	Support an assessment to identify scope of tobacco use in local community, available resources and gaps in services
	Provide technical assistance for implementation of evidence-based tobacco cessation treatment practices
	Support sustained grassroots advocacy and media outreach to promote policies to reduce tobacco use or create tobacco-free environments
\$50,000 will...	Provide funding for a local tobacco control coalition for one year to engage in education, advocacy and outreach
	Support development and implementation of plans for a tobacco-free campus for an employer, including providing smoking cessation programs and nicotine replacement therapy
	Support development and implementation of tobacco-free policies on college or community college campuses, foster homes, parks, public housing and/or senior citizens facilities
\$100,000 or more will...	Support upgrades in electronic health records to ensure seamless and integrated tobacco control and primary care
	Support a coordinated and sustained advocacy effort to promote policies to reduce tobacco use and provide tobacco cessation treatment in a region or state
	Fund development and implementation of tobacco-free campuses for a healthcare network or group of employers
	Scale up other programs and initiatives described on this list

Opioid Grant Ideas Based on Available Funding

This table provides a list of potential responses to the opioid crisis that funders may use in their communities. Funding levels are approximate and will vary based on factors such as geographic coverage or program scope.

FUNDING	GRANT IDEAS
Little or no cost	Convene individuals and organizations interested in opioids and substance abuse in your community
	Author and support op-eds, statements and letters to the editor in local media about the impact of opioids and potential solutions
\$2,000 will...	Support the purchase of a prescription drug collection box for a community
	Cover the cost of a youth development program for a child (or more) for a year
	Support a school district or after-school program in implementing evidence-based prevention programs
	Support the development of a strategic plan for a community alcohol and drug coalition
	Provide grants for community members to attend conferences to learn about opioid use disorder
\$5,000 will...	Provide web-based local information about opioid use disorder and helpful resources
	Support a media campaign to raise awareness of the need for additional foster parents in local communities
	Provide harm reduction supplies (wound care kits, bleach bottles, rinse bottles) to a county health department
\$20,000 will...	Support a syringe exchange program by funding syringes, removal kits and other materials
	Support a local assessment to identify the scope of opioid misuse, available resources and gaps in services
	Support a year of implementation of an evidence-based prevention or early intervention targeting high-risk youth
	Support expansion of addiction and behavioral health treatment at a local treatment or recovery center
	Ensure advocacy at the state or local level for increased public funding and coordinated response
	Provide technical assistance to primary care and obstetrics providers in implementation of evidence-based practices and processes in prevention, treatment and recovery
\$50,000 will...	Support medical professional education to increase knowledge and competency for HIV testing
	Support medical professional education to increase knowledge and competency for use of evidence-based medical interventions
	Provide much-needed flexible operating support to a treatment or recovery center
	Support upgrades in electronic health records to ensure seamless and integrated substance use treatment and primary care.
	Provide resources to support implementation of early Screening, Brief Intervention and Referral to Treatment (SBIRT) protocols for primary care healthcare providers
\$100,000 or more will...	Support implementation of Student Assistance Programs (SAP) in a local school district
	Support medication-assisted treatment for individuals with opioid use disorder, including pregnant women and those released from jail
	Provide financial support for a System of Care coordinator in a specific county or region
	Support a sustained advocacy effort to address opioid and substance use disorder in a region or state
	Support postsecondary programs to increase the number of social workers, medical and behavioral health providers in the region or state
	Scale up other programs and initiatives described on this list