

‘More than Money’ Philanthropy— Digital Access for All

CHERI CORYEA, THE PATTERSON FOUNDATION



**PHILANTHROPY
LEADS**



GOELZER
INVESTMENT MANAGEMENT

GOELZER

INVESTMENT MANAGEMENT



Faegre Drinker Biddle & Reath

FORVIS

Johnson, Grossnickle + Associates

More Than Money - Philanthropy Digital Access for All



PHILANTHROPY LEADS CONFERENCE

SEPT. 27-29, 2022 | INDIANAPOLIS

Presented by Goelzer Investment Management

The Patterson Foundation



Cheri Coryea

Consultant

Digital Access For All, Initiative Manager
Aspirations to Action, Initiative Manager
The Patterson Foundation

ccoryea@thepattersonfoundation.org

@ccoryeatpf



Setting the Stage for the session



- *Live the possibilities - More than Money – Philanthropy*
- *Who is in the BIG TENT?*
- *Consider opportunities of Strengthening Impact*
- *Drive impact going Beyond the Check*
- *Collide with the Digital Divide*
- *Be a Digital Navigator in search of the Three Essential Elements*
- *Show me the Money, who's funding Digital Access*
- *Nationwide - who else cares about Digital Access for All?*
- *Sharing our cookies, resources and learnings*
- *A recipe for Success in Connectivity*



Strengthening Those Around Us



The Patterson Foundation strengthens the efforts of people, organizations, and communities in ways that foster wide participation



People

Guided by individual values, experiences, and expertise, people engage in the world beyond themselves to create positives.



Organizations

Organizations are collectives — each with a mission focus to build a vibrant society.

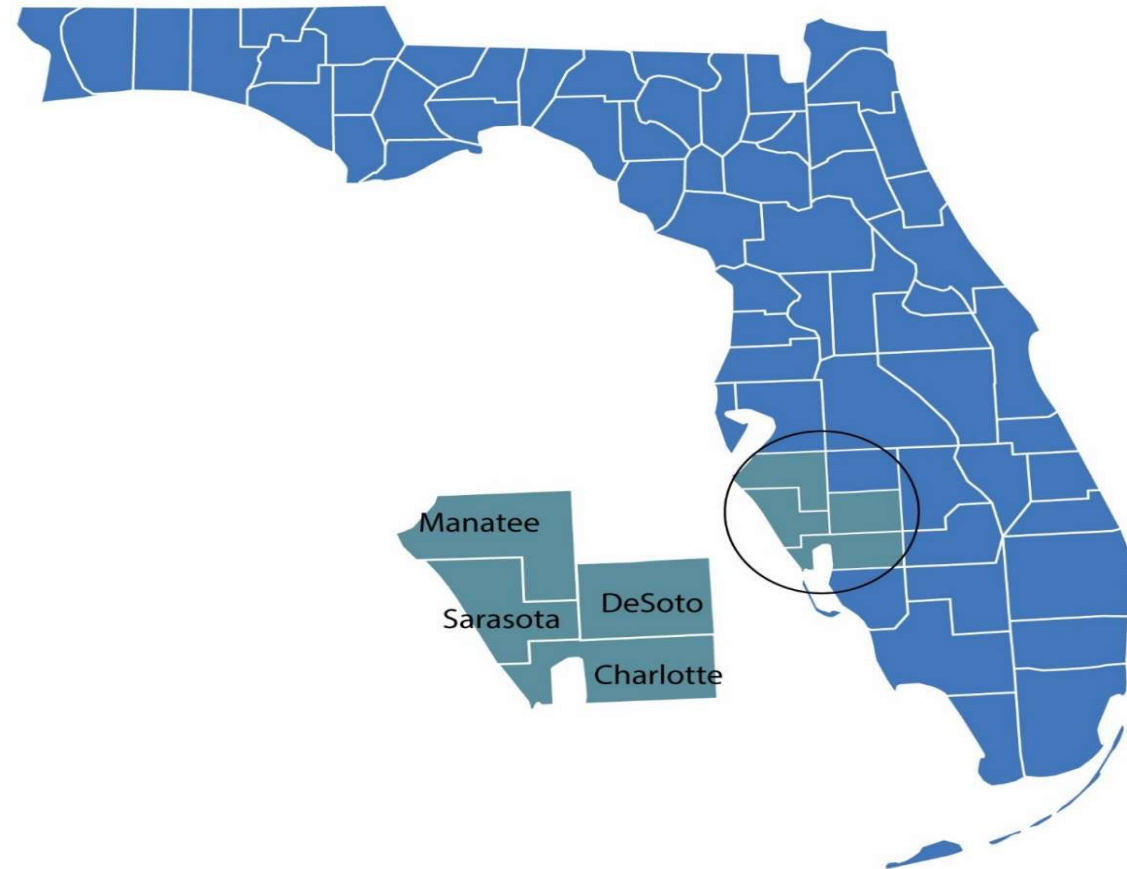


Communities

Through the collaborative efforts of people, businesses, nonprofits, government, and the media, we can achieve greater impact toward community thrivability.

Suncoast, Florida

- Regional
- 4 County Area
- 1.1 million Residents
- Suncoast of Florida
 - Charlotte County
 - DeSoto County
 - Manatee County
 - Sarasota County



A cluster of white and light blue squares of various sizes in the top left corner, with a large blue square containing the text "Digital Access for All".

Digital Access for All

A cluster of blue, green, and purple squares of various sizes in the top right corner.

Strengthening the Impact



Strengthening the Impact The Giving Challenge

- Raised - \$16,017,021
- Donors - 46,283
- In 24 Hours
- TPF Matching \$6,149,105



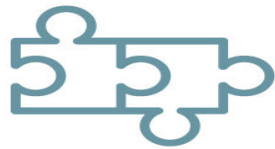
Presented by the
Community Foundation of Sarasota County

Strengthening the Impact Season of Sharing

- TPF Contributes \$100K when community contributes \$500K
- Raised \$34 million
- TPF Matched \$7 million
- 2,000 + Donors



Caring



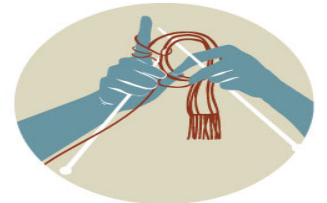
Connecting



Collaborating



Contributing



Creating

Strengthening the Impact

THIS BOOK IS COOL



- Suncoast Summer Reading challenge
- 9,210 Children Participated
- 186,648 Books Read
- 90 Summer Programs
- 3,000 + Families Served



Strengthening the Impact Remake Learning Days

- 145+ Free Hands-On Learning Experiences for Children and Families
- 10,000 Individuals Attended
- In the Suncoast Region
 - Charlotte County
 - DeSoto County
 - Manatee County
 - Sarasota County



Strengthening the Impact Patriot Plaza

- **\$12 Million + Project Honoring Veterans and their Families**
- **First Partnership Between Private Philanthropy and National Cemetery Administration**



A cluster of white and light blue squares of various sizes in the top left corner, with a large blue square containing the text "Digital Access for All".

Digital Access for All

A cluster of blue, green, and purple squares of various sizes in the top right corner.

More Than Money: TPF'S Approach



The DA4A Journey



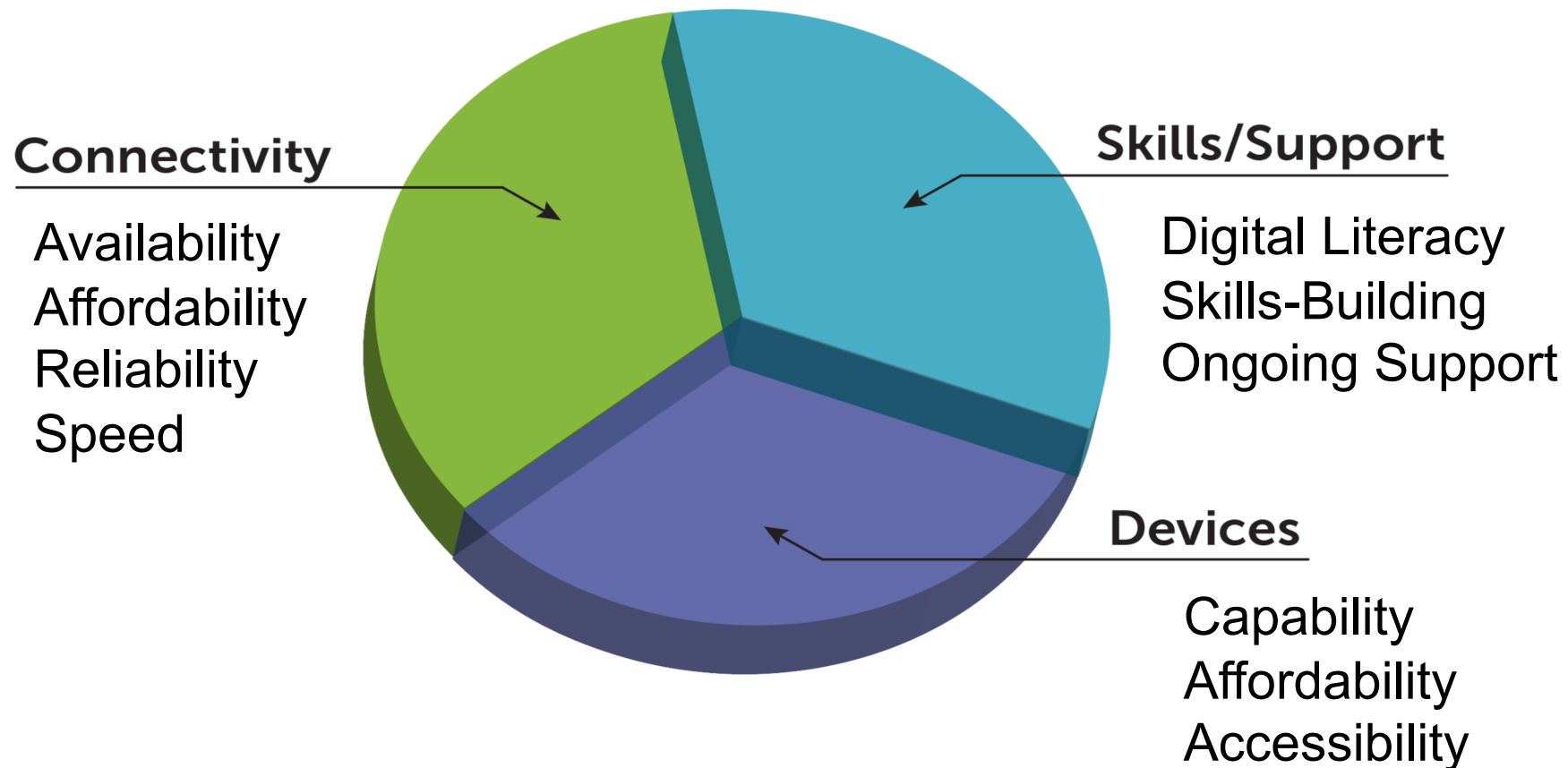
- Exploration
- Local/Regional/National Perspectives & Viewpoints
- Focus on ALICE Households
- Two Critical Questions:
 - “Who else cares?”
 - “What are the possibilities?”

The Digital Divide

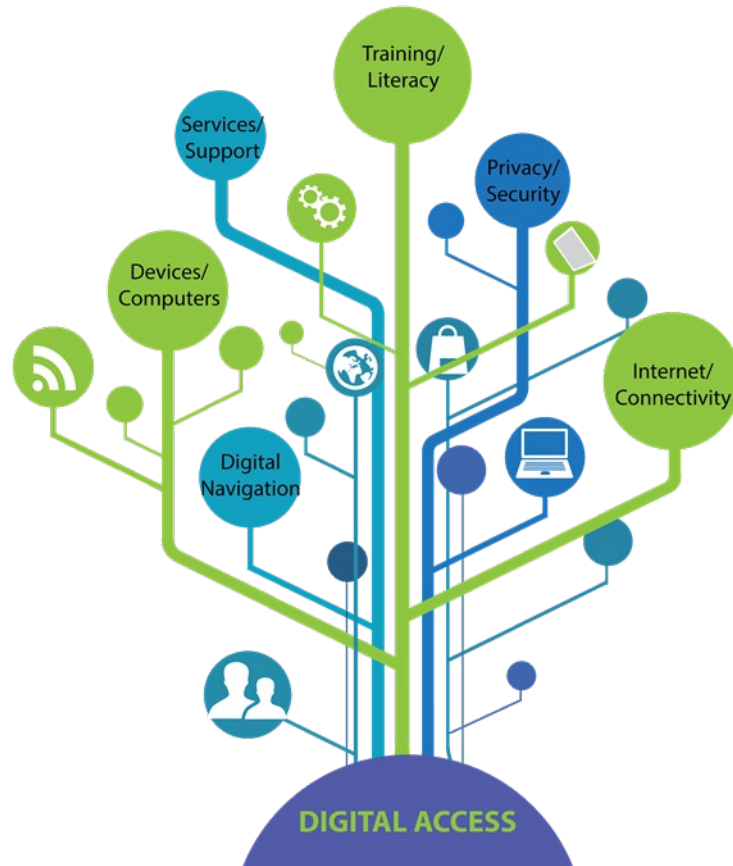


- The gap between demographics and regions that have access to modern information and communications technology (ICT), and those that don't or have restricted access.
- Causes:
 - Low literacy
 - Low Income Levels
 - Geographical Restrictions
 - Low motivation to use technology
 - Lack of access to technology
 - Lack of digital skills/literacy

The Three Essential Elements



Learning



- Researching documentation
- Synthesizing the following key themes:
 - Digital access is a basic necessity.
 - Digital access requires three essential elements: Connectivity, devices, and skills and support.
 - Digital access is hindered by barriers such as cost, awareness, and access.
 - Digital access for those underserved and disconnected is possible as shown by efforts underway.

Sharing



- Disseminating learning
 - website, blogs, newsletters, webervations, webinars
- Creating the DA4A Resource library
 - PDFs, online articles, online courses, affordable services flyers, etc
 - 11 keywords, including but not limited to:
 - Community/Regional Connectivity, Devices
 - Digital Skills & Training, Education
 - Health, Federal/State Government
 - 175+ Curated reports and resource shared
- [Resource Library - The Patterson Foundation](#)

Convenings - Our Big Tent



- SRQ (Sarasota/Manatee) Collective
- Connecting Community-wide Leaders
- Collaborating with Organizations
- Caring about Families through SCGLR
- Creating Collaborative Solutions
- Contributing to a Regional Perspective
- Embracing Technology for All



Convenings - Our Collaborative Campfires



CONVENING

- Economic Development Leadership
- Regional Library Directors
- School District Technology Departments
- Digital Services Providers
- Local Government Officials
- State Office of Broadband
- National Digital Equity Partners
- Technology Business Leaders
- Foundation Partnerships
- Senior & Veterans Serving Organizations



Question? Comments? Reactions?



@ThePattersonFdn

#DigitalAccessForAll



A cluster of overlapping squares in white, light blue, and green, some with drop shadows, located in the top left corner.

Digital Access for All

Digital Navigators



About Digital Navigators



- Emerged nationally as an agnostic role to support those impacted by the digital divide
 - agile, community-based customer service touch point
 - trained to help consumers select from low-cost internet plans, choose the right affordable computing devices to suit lifestyles, and either directly provide or provide access to digital literacy training and advancing digital skills
- Digital Navigator training is an allowable ARPA expense

About TPF Digital Navigators



- A custom training course sponsored by TPF was developed
- 2 cohorts completed 6 nonprofit organizations certified
 - ✓ 20 Digital Navigators certified in the 4-County region
 - ✓ Digital Navigators assist with ACP enrollment, devices and skills training referrals.
 - ✓ Digital Navigators can assist anyone by calling the agencies listed. You do not have to be a consumer of theirs.
- Cohort 3 nonprofit organizations being recruited



Digital Access Services Matrix



Organization Name	Organization			Population Served				County Served				Additional Languages Available		Digital Navigators Available*				Give away for free	Lend
	Primary Contact Person	Phone	Email	Older Adults	Students (K-12 & College)	Families	Employees & workforce	Charlotte	Desoto	Manatee	Sarasota	Spanish	Other	On Site	Online	Via Phone	Email		
All Faiths Food Bank ✓	Adeana Oika - Sarasota Heather Ferjoste - Desoto	941-379-6333 ext 171 Sarasota 941-379-6333 ext 21305 Desoto	aosika@allfaithsfoodbank.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CareerSource Suncoast ✓	Anthony Gagliano	941-243-6821	agagliano@careersourcecs.com	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Centerplace Health	Economic Development Division	941-429-7029	economicdevelopment@cityofpalmetto.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
City of North Port ✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
City of Palmetto				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
City of Sarasota				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
DeSoto County Public Library ✓	DeSoto County Public Library	863-993-4851	lindaw@myhlc.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Easter Seals Southwest Florida ✓	Doug Butcher	941-355-7637 Ext. 486	dbutcher@easterseals-swfl.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
UNducation ✓	Neirida Thompson-Pemberton	(941) 281-5813	funducation@outlook.com	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Goodwill Manasota ✓	Ivette Gonzalez	941-355-2721 x190	ivette.gonzalez@gimi.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Manatee County Public Libraries ✓	Jyna Johnson	941-748-5555 x6308	jyna.johnson@mymanatee.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Manatee Public Schools				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Manatee Supervisor of Elections				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MCR Health				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Meals on Wheels of Sarasota				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Meals on Wheels PLUS of Manatee ✓	Bryan Lipps	941-747-4655	blipps@mealsonwheelsplus.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sarasota Housing Authority ✓	Ken Waters Michelle Stears	941-361-6210, ext. 261 941-361-6210, ext. 252	kwaters@sarasotahousing.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sarasota County Public Libraries ✓	Andrea Taylor	941-861-5467	ataylor@scgov.net	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sarasota Public Schools				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sarasota Supervisor of Elections				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sarasota Technology Users Group (STUG) ✓	Mike Hutchinson	941-539-7401	refurb@thstug.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Senior Friendship Centers ✓	Erica Barnes, Senior Center Assistant	941-955-2122	ebarnes@friendshipcenters.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
State College of Florida Libraries (SCFL) ✓	Meg Hawkins - Director of Libraries	941-752-5307	hawkinm@scf.edu	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Step Up Suncoast ✓	Jill Gass	941-812-1215	jgass@stepupsuncoast.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
The Glasser/Schoenbaum Human Services Center ✓	Kameron Hodgins	941-365-4545	khodgens@gs-humanservices.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Turning Points Manatee ✓	Ray Bevan	941-747-1509	rbevan@yahoo.com	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
UnidosNow ✓	Leslye Trujillo	941-465-3463	leslye@unidosnow.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
United Way Suncoast ✓	Nichole Pena	941-328-6985	npena@uwsuncoast.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Women's Resource Center (WRC) ✓	Women's Resource Center	941-366-1700	lgentile@mywrc.org	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Digital Access Services Matrix

- Phase 1: Initial data collected, and bugs fixed
- Phase 2: Extend invitations to organizations throughout 4-county area
- Identify gaps in services
- Need input from all
- Don't know what the matrix is? Email KLouisTPF@gmail.com

Digital Access Services Matrix



Support – Programs in place

Affordable Connectivity Program



2 Steps to Enroll:

- Go to ACPBenefit.org to submit an application or print out a mail-in application.
- Contact your preferred participating provider to select a plan and have the discount applied to your bill.



Emergency Broadband Benefit Vs Affordable Connectivity Program



Components	Emergency Broadband Benefit (3.2 Billion)	Affordable Connectivity Program (14 .2 Billion)
Length	Temporary	Long-term
Maximum Monthly Benefit	\$50 per month households	\$30 per month
Maximum Monthly Benefit (qualifying Tribal lands)	\$75 per month households	\$75 per month households
Eligibility: Federal Poverty Guidelines	Has an income that is at or below 135% of the Federal Poverty Guidelines	has an income at or below 200% of the Federal Poverty Guidelines .
Eligibility: Assistance Programs	participates in certain assistance programs, such as SNAP, Medicaid, or Lifeline	participates in certain assistance programs, such as SNAP, Medicaid, or Lifeline, receiving WIC benefits
Eligibility: Substantial Loss or COVID-10 Program	Experienced a substantial loss of income due to job loss or furlough since February 29, 2020 and the household had a total income in 2020 at or below \$99,000 for single filers and \$198,000 for joint filers; or meets the eligibility criteria for a participating provider's existing low-income or COVID-19 program.	Households will need to requalify for the Affordable Connectivity Program if they qualified for the Emergency Broadband Benefit due to a substantial loss of income due to job loss or furlough since February 29, 2020 or by meeting the eligibility criteria for a participating provider's COVID-19 program

Note. Households enrolled in the Emergency Broadband Benefit Program as of 12/31/21 will continue to receive their current monthly benefit until 3/1/22.

@ThePattersonFdn

#DigitalAccessForAll

Suncoast Digital Navigators Network

Cohort #1:



Contact: Margie Genter,
margie@gimi.org
Main Phone: 941-355-2721
@GoodwillFL



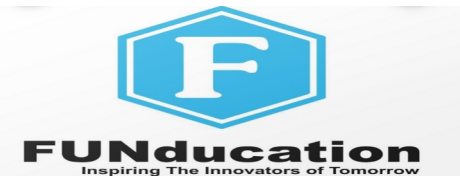
Contact: Lisbeth Oscuvilca,
lisbeth@unidosnow.org
Main Phone: 941-256-0625
@UnidosNow



Contact: Brent Giangregorio,
BGiangregorio@mywrc.org
Main Phone: 941-727-6797
@_myWRC



Contact: Theresa Collins,
tcollins@easterseals-swfl.org
Main Phone: 941-355-7637
@eastersealsswfl



Contact: Neirda Thompson-Pemberton,
funducation@outlook.com
Main Phone: 941-281-5813



Contact: Angela Hemstreet,
angalahemstreet@goodwillswfl.org
Office: 941-255-3884
Cell: 239-823-9158
@goodwillswfl

Cohort #2

@ThePattersonFdn

#DigitalAccessForAll

Casa Santa Marta ACP Enrollment Event



Event Summary:

- Offered in English and Spanish (5) interpreters
- (24) residents pre-scheduled
- (23) residents attended their appointments
- (7) residents approved on site for ACP
- (2) residents pending approval of ACP
- (5) residents received tech assistance
- (5) DA4A Team members assisted
- (4) Digital Navigators on site at event
- One-hour average contact time per resident

Special thanks to: Michele Lubrano, Antionette Johnson, Sue Berger, Jake Strawn and Sandra Beltran



Question? Comments? Reactions?



@ThePattersonFdn

#DigitalAccessForAll



A cluster of white and light blue squares of various sizes in the top left corner, with a larger blue square containing the text "Digital Access for All".

Digital Access for All



Telehealth and Teletherapy Project



What is Telehealth & Teletherapy?



Let's start by defining some terms!

- Telehealth is “the provision of healthcare remotely by means of telecommunications technology.”
- Teletherapy is similarly defined as “when people receive therapy for mental health issues digitally, usually by videoconferencing.”

Question of the Day : *Have you used telemedicine or teletherapy services? And if so, how did you feel about it? How important do you feel equitable access to telemedicine and teletherapy is to our community?*

Telehealth & Teletherapy Project



Why now; why this?

- ☐ The Covid-19 pandemic heightened the awareness of telemedicine or teletherapy services
- ☐ Access to telemedicine is difficult without means for the service itself or a digital device
- ☐ There are many benefits of telehealth and teletherapy services
- ☐ The Patterson Foundation – Digital Access for All Initiative has embarked on a research project to study the awareness of this service and we begin with collecting data.

Take the survey [here](#).





Digital Access for All

National Philanthropy Scan Report



Why Are Funders Called to Action to Close The Digital Gap?



- By 2030, half of the workforce in the U.S. will be working remotely.
- While the government will make one of the largest investments in nationwide broadband, the investment will not fully fund new, innovative, experimental, and sustainable connectivity needs.
- Until 2020, .04% of overall philanthropic dollars in the U.S. were invested in Digital Access.
- Regardless of a foundation's mission, addressing the pressing concerns of digital access and inclusion will touch everything we do as a society.

Digital Access for All National Philanthropy Scan



Purpose:

- Unearth where funders are invested in Digital Access and gain perspective on their strategies, approaches, successes, and challenges.

Approach:

- Interviewed over 30 funders and organizations about their work in Digital Access, Equity, and Inclusion, gathering an immense amount of knowledge of and insight into their work on local, regional, national and international levels.

Sharing Knowledge:

- Sharing knowledge far and wide to strengthen people, organizations, and communities is a core tenet to TPF's approach and work. The insight TPF gained from these insightful interviews has shaped and evolved how our team approaches Digital Access. We recognize the enormous value our findings will have for the greater Digital Access community and thus, we are sharing them widely.

Funder Missions That Touch Digital Access



- | | |
|--|--|
| <ul style="list-style-type: none">• Education• Theater• Arts• Culture• Civic engagement• Democracy• Advocacy• Climate• Healthcare• Behavior Health and Wellness | <ul style="list-style-type: none">• Workforce• Vital services• Government services• Financial services• Economic competitiveness• Supporting Underserved and Underrepresented Populations• Diversity, Equity, inclusion• and more |
|--|--|

What Roles Can Funders Play in Digital Access?



- | | |
|---|---|
| <ul style="list-style-type: none">● Convening● Building Coalitions● Building Capacity● Devices● Digital Navigation● Advocacy and Policy● Sustainability | <ul style="list-style-type: none">● Connectivity● Innovation and Technology● Strategic Partnerships● Multi-sector Collaborations● and More! |
|---|---|

LAUNCH!

National Philanthropy Scan



Discovering Pathways to Astonishing Success in Connectivity

OCTOBER 4, 12:30–1:30 p.m. ET



Chris Worman
Connect Humanity



Dr. Jeanine Abrams
McLean, Fair Count



Nishal Mohan
moHuman

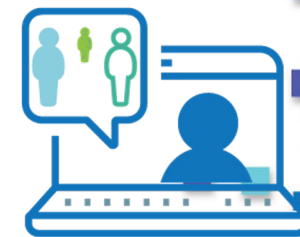


Christa Wagner
Vinson, Rural LISC

@ThePattersonFdn

#DigitalAccessForAll

National Philanthropy Scan 8 Session Workshop Series



Join us: October 4th



#DigitalAccessForAll

Question? Comments? Reactions?



@ThePattersonFdn

#DigitalAccessForAll

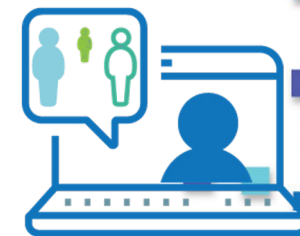


Opportunities



- Think Big, Think about partnerships and collaboration
- Develop a Regional effort – There is power in numbers
- Be persistent, in establishing your “Big Tent”, include Government, Media, Education, non-profits and Business
- Be aligned with your State Office of Broadband, they need you now, more than you need them

Funders - Beyond a Check \$



- **Coalition Builder** - Foster wide participation to strengthen impact
- **Backbone** - Provide access to a strong network of knowledge
- **System Realigner** - Conduct/Share research on best practices
- **Communicator** - Community conversations toward shared aspirations
- **Policy Advocate** - Invest to create lasting widespread Impact
- **Learning Agent** - Connect people, organizations & community
- **Fundraiser** - Invite others with resources to participate
- **Grantmaker** - Expanding the \$ value into more than money

Sharing Our Cookies



- **50+ blog posts** on digital access
- **25 DA4A newsletters**
- **38 digital access articles** from aspirations to action
- **40+ presentations** to national and regional organizations
- **65+ interviews** with county, city and community leaders
- **11 webversations** with partners in our 4-county area
- **26 presentations** to local, national and regional audiences
- **175+ research reports** and resources collected and curated



More than Money – Philanthropy Recipe



Weave multiple sectors together by enhancing access to technology, fostering inclusion & well-being

- ✓ People - touching all ages and all backgrounds, especially ALICE
- ✓ Business - determining needs to build digital skills
- ✓ Nonprofits - enhancing assistance for people towards available options
- ✓ Government - sharing knowledge of gaps that limit access
- ✓ Media - strengthening the broader effort through Aspirations Journalism
- ✓ Education - closing the digital access gap as early as possible
- ✓ Funders - fostering widespread inclusion to expand community solutions

The Patterson Foundation



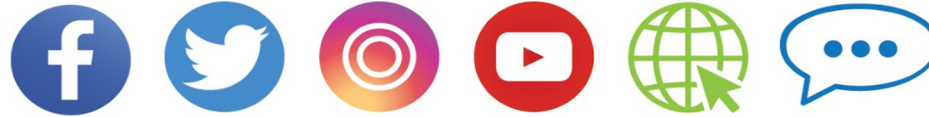
- <https://www.thepattersonfoundation.org>
- [Digital Access for All - The Patterson Foundation](#)
- [DA4A Newsletter 09-2022.pdf \(thepattersonfoundation.org\)](#)

Question? Comments? Reactions?



Digital Access for All

Follow us on:



Facebook: facebook.com/thepattersonfoundation

Twitter: [@ThePattersonFdn](https://twitter.com/ThePattersonFdn) [#DigitalAccessforAll](https://twitter.com/ThePattersonFdn)

Instagram: instagram.com/thepattersonfdn/

YouTube: youtube.com/ThePattersonFdn

Website: ThePattersonFoundation.org

TPF Blog Library: ThePattersonFoundation.org/blog

A cluster of overlapping squares in white, light blue, and green, some with drop shadows, located in the top left corner.

Digital Access for All

A cluster of overlapping squares in various shades of blue, green, and purple, some with drop shadows, located in the top right corner.

Thank You!

Feeling inspired?

PLEASE RATE THIS SESSION BEFORE LEAVING



**PHILANTHROPY
LEADS**



GOELZER
INVESTMENT MANAGEMENT