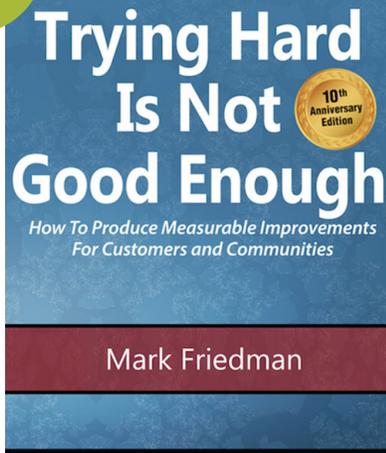


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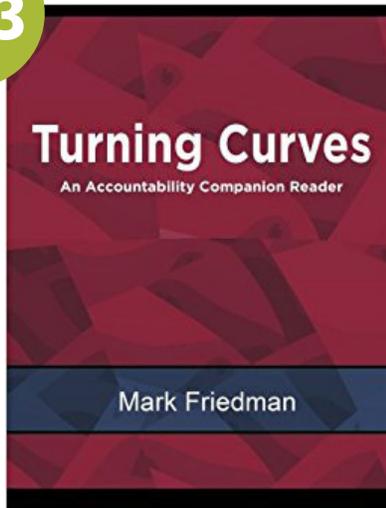
\$17



This is the 10th Anniversary Edition of Mark Friedman's acclaimed book about Results-Based Accountability (RBA) also known in parts of the UK as Outcomes-Based Accountability (OBA). This is a "how to" book for government and nonprofit agencies working at the city, county, state, and national levels to improve community quality of life and the performance of program services.

RBA is a common sense approach that replaces all the overly-complex and jargon-laden methods foisted on us in the past. The methods can be learned and applied quickly. And all the materials are free for use by government and non-profit organizations. In addition to providing practical methods, the book also makes a contribution to social theory by explaining the contribution relationship between program performance and community quality of life. As such it is a valuable tool for both program administrators and evaluators.

\$13



This book is a companion to "Trying Hard Is Not Good Enough," which presents a data-driven decision making framework known as Results-Based Accountability (RBA) or Outcomes-Based Accountability (OBA).

In this volume, Mark shares some of his writing from the last 10 years, and selected writings from the many friends and colleagues around the world who are putting RBA/OBA into practice. Turning Curves is made up of more than 80 essays including:

- The Vermont Accountability Compact
- The Leeds Story by Nigel Richardson
- How outcomes saved my life by Mike Pinnock
- The simplest way to implement RBA - Using data for improvement not punishment.
- How to measure the success of population level strategies
- Collective Impact using RBA
- How to build a performance foundation in your organization.
- The problem with pay for performance in government.
- Next Generation Contracting for funders and grantees
- When infrastructure is the customer
- Results based budgeting and least harm budget cuts
- The performance of Administrative services, Arts organizations, Advocacy, Partnerships... and much more