

# ALIGNING COMMUNITY LEADERSHIP WITH COMMUNITY FOUNDATION STRATEGY DEEP DIVE DAY



**Thursday, May 10, 2018**

**10:00 am-4:00 pm (registration begins at 9:30 am)**

**Conner Prairie Interactive History Park**

**13400 Allisonville Rd., Fishers, IN**

## **SPEAKER BIOS**



### **STEVE ALLEY, Managing Partner, Ekstrom Alley Clontz & Associates**

Steve is the Managing Partner of Ekstrom Alley Clontz & Associates and has extensive experience in the community foundation field. Most recently he was President and CEO of the Community Foundation for Southern Arizona for nine years, leading that foundation to grow from \$53 million to \$90 million in assets and develop a significant leadership role in Tucson and the surrounding counties. Prior to that he was Director of the Community Foundations Institute of the Center on Philanthropy at Indiana University. Under his leadership new research in community foundation-related areas was undertaken and resources for advancing the field were developed.

Steve also served as Vice President for Development at the Central Indiana Community Foundation (Indianapolis and vicinity). The Central Indiana Community Foundation, including the Indianapolis Foundation, is one of the oldest and largest community foundations in the nation. Steve's experience in the field also includes six years at a rural, startup community foundation. He was founding President and CEO of the Community Foundation of Howard County, Indiana.

A 1985 graduate of Ball State University with a degree in communications, Steve began a career in radio as a reporter, anchor, and news director. He then was asked to create and then maintain marketing and public relations services for a central Indiana school district, a position he held for four years.



### **BILL BARNES, President & CEO, Community Foundation of Madison & Jefferson County**

After graduating college and serving in the U.S. Air Force for six years as an Airborne Russian Linguist, Bill spent 19 years in the electric, natural gas, and telecommunications industries in Central Illinois working in the areas of project management, customer service, marketing, and sales. With an extensive volunteer background in the nonprofit sector, Bill joined the Community Foundation of Madison and Jefferson County as its third Executive Director in 2010. Since then, he has served on the Board of Directors for the Madison Area Chamber of Commerce, as the Founding Board President of the

Madison Area Arts Alliance, and on the Indiana Arts Commission's 2017-2021 Strategic Plan Steering Committee. He currently sits on the City of Madison's Tree Board, the Stellar Madison Executive Committee, and is the President-Elect of the Madison Rotary Club. Bill, his wife Stacy, and their two children Henry and Leana love living in beautiful Madison.



### **DAWN BROWN, President/CEO, Community Foundation of Grant County**

Dawn is a teacher by trade. Initially she enjoyed teaching children to read in the Plano Independent School District in Plano, Texas after receiving her Bachelor's Degree in Education from Ball State University. She then began her professional development career as the National Implementation Manager for Vivendi-Universal in Los Angeles, where she instructed educators across the country. Prior to joining the Community Foundation of Grant County, Indiana as their Development Officer in 2005, Dawn completed her Master's Degree in Management from Indiana Wesleyan University and, soon thereafter, a Certification in Fundraising Management from the Lilly School of Philanthropy at Indiana University. Dawn married her high school sweetheart, Jerry, and together they raised two incredible young men, an Indiana University business major and a U.S. Army soldier. Dawn's grandmother once told her to find out what she loved to do and then figure out a way to get paid for it. She's done that in Marion, Indiana where she loves spending time with her family, reading non-fiction, writing a blog about giving (<http://givetogrant.org/a-message-from-dawn>), and educating her community about philanthropy as the President/CEO of her hometown community foundation.



### **PATTY GRANT, Executive Director, Community Foundation of Wabash County**

Patty has served the Community Foundation since 1989, when she joined first as a member of the board. As Executive Director, Patty leads the Foundation's team in design and development of the innovative Community Foundation Early Award Scholarship Program, which utilizes Indiana's CollegeChoice 529 Plan to build college going identities and assets for post-secondary education. Leveraging the influence of Lilly Endowment's 6 phases of the GIFT Initiative, Patty's leadership supported the Foundation's asset growth from \$15,000 in 1990 to approximately \$53 million today. Patty served as project director for the first Lilly Endowment Community Scholarship program and the Community Alliance to Promote Education Initiative (CAPE), a \$5 million spend-down initiative to advance educational attainment. Patty holds an undergraduate degree in Economics from DePauw University, Greencastle IN and an MBA from the Chicago Booth School of Business of the University of Chicago, Chicago Illinois.



### **TONY MACKLIN, CAP®, GIFT Consultant**

A Chartered Advisor in Philanthropy® and independent consultant, Tony helps donor families, grantmakers, and their advisors and associations across the nation answer questions about purpose, use of resources, action planning, and learning. He served four years as executive director of the Roy A. Hunt Foundation, a multi-generational family foundation based in Pittsburgh. While there, he facilitated a 2020 visioning process and changes in investment management, impact investing, grantmaking, trustee education, and back-office management. In twelve years at the Central Indiana Community Foundation, he led grantmaking initiatives, advised generous entrepreneurs and families, attracted \$39 million in assets and co-investments, and launched a social enterprise. Before that, he managed financing and capacity building programs for the Indiana Department of Commerce.

Tony is a member of the National Network for Consultants to Grantmakers and the Purposeful Planning Institute. He serves as a senior advisor to the Impact Finance Center, a peer reviewer for the *Foundation Review*, and a donor-trustee for Awesome Boulder.



## **CATHY WEATHERSPOON, Executive Director, Thriving Families, Thriving Grant County**

Cathy Weatherspoon is the Executive Director of Thriving Families, Thriving Grant County. She's in her first year in this new role! Thriving Families, Thriving Grant County is a collective impact initiative. Its approach is to orient cross-sector participants towards solving complex social or environmental problems collectively. This adaptive work happens in working groups; that co-create ways to change systematic occurrences in Grant County.

Prior to her appointment at Thriving Families, Thriving Grant County, Cathy worked at Taylor University for 12 years. She attends College Wesleyan Church. There she serves on the Community Outreach and hospitality committees. She received her undergraduate degree in Human Resource Management from St. Leo University and her master's in science management from Indiana Wesleyan University. In 2015 she earned the designation of Hoosier Fellow through Randall L. Tobias Center for Leadership Excellence, Indiana University. Cathy recently completed all requirements to attain a life coaching certification through Lark's Song Coaching Academy. She resides in Marion with her husband of 31 years Bruce. They have two adult children, Candice, who currently lives in Los Angeles, CA and Cortland, who is serving in the US Army in Ft. Bliss, Texas.